

## Cookie-Liste ReachCode, Stand 10. Januar 2017

### LocalStorage (customer site's domain):

- capture\_previous\_site\_id: Keeps track of which site ID was used in the previous run of Capture JS, in case one domain is using multiple site IDs.
- capturePrivacyNotice: Keeps track of whether the user has accepted the EU privacy banner notice or not, so as to not display the banner on subsequent visits.
- rl\_visit\_bot\_type: Tracks whether the visitor is a bot.
- rl\_visit\_campaign: Stored campaign values for the current visit.
- rl\_visit\_last\_activity\_at: A timestamp of the latest visit.
- rl\_visit\_referrer\_type: The referrer type by which the visitor landed on the site.
- rl\_visit\_id: A unique ID of the current visit.
- rl\_visitor\_id: A unique ID used to keep track of the visitor across different visits.

### LocalStorage (Capture site's domain):

- bot\_type: Same as rl\_visit\_bot\_type
- history\_campaign: Same as rl\_visit\_campaign
- history\_referrer\_type: Same as rl\_visit\_referrer\_type
- last\_activity\_at: Same as rl\_visit\_last\_activity\_at
- visitor\_id: Same as rl\_visitor\_id
- visit\_id: Same as rl\_visit\_id

### SessionStorage (customer site's domain):

- rl\_campaign: Stored campaign values for the current visit.
- rl\_capture\_post\_url: Used to prevent tracking duplicate conversion tracking events after a form submit.
- rl\_storage\_test: Used to check if WebStorage is available.
- rl\_on\_click\_deferred\_cvts: Used to defer conversion tracking events until the next run of Capture JS, in the case that a page navigation is imminent.

### SessionStorage (Capture site's domain):

- rl\_campaign: Same as rl\_campaign in SessionStorage (customer site's domain).

### Cookie (customer site's domain):

- RlocalHilite: Not set by Capture JS, but it will read the value if available to get the referrer.
- rl\_visitor\_history: Set by Capture JS for the Total Live Chat script.

### Cookie (Capture site's domain):

- RlocalOptOut: Opt out cookie. Capture JS will not track anything if this value has been set.
- RlocalOptOut\_GMAID: Opt out cookie specifically for a single global master advertiser ID. Same behavior as RlocalOptOut, but only for the specified advertiser ID (e.g. RlocalOptOut\_USA\_11111 will only stop Capture JS from tracking on sites for the advertiser USA\_11111).
- visitor\_id: A unique ID used to keep track of the visitor across different visits (same as the one stored in LocalStorage).